

# From National Insights to Local Influence: Unraveling ACO Attribution

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## Collaborative Health Systems



- ▶ Elena is Vice President of Healthcare Analytics with Collaborative Health Systems (CHS) and focuses on transforming information into insight.
- ▶ She joined the CHS leadership team in 2014 and developed advanced analytics, models, and algorithms to support healthcare transformation and innovation for CHS provider partners.
- ▶ Collaborative Health Systems (CHS) is a management services organization that partners with independent primary care physicians as they move to value-based models.

# Gabe



- ▶ Gabe Orthous, healthcare information technology executive offering 20+ years of progressive experience as a value-based care strategic thinker and executor with a history of scaling and driving return on investment of complex HIT solutions. Solid industry knowledge with a wealth of expertise in business Intelligence used in concert with various analytics tools to drive actionable insights.
- ▶ He is particularly accomplished in helping large healthcare systems and insurer organizations develop analytics strategies that are highly effective in raising quality levels, improving patient outcomes and reducing costs.
- ▶ Mr. Orthous is currently an adjunct professor at Georgia State University Informatics department and former adjunct at Sacred Heart University Informatics Department. He is also an active contributor as a SME for Cummings Graduate Institute for Behavioral Health Studies.

# Andy Perlman

## Institute for Accountable Care



- Andy is a senior data analyst with the Institute for Accountable Care (IAC). He has been with IAC for 3 years and is focuses primarily on MSSP ACO Benchmarking.
- The Institute for Accountable Care is a 503(c) that supports accountable care through research, policy analysis and custom analytic support for organizations engaged in accountable care contracts.

# Role of Patient Attribution in Shared Savings Model

- ▶ Value-based delivery and payment models aim to transition from reimbursement that rewards procedures to one that rewards quality and outcomes
- ▶ **Attribution is a key element** of value-based models and used to determine panels of people for whom healthcare providers are accountable for and answers **“Whose Patient Is It Anyway”**



# Attribution Overview: Populations

## Assignable

Have at least 1 PC visit with a physician in the alignment window

## Attribution Eligible

Assignable beneficiaries that meet eligibility requirements

## Assigned

Attribution Eligible beneficiaries that had a plurality of care with an ACO

### Eligibility Requirements

1. No months of MA, A-only or B-only coverage
2. Lives in US
3. Not assigned to another shared savings initiative
4. Has a PC visit with a physician that is part of the ACO\*

\*Does not apply to voluntary attribution

# Providers involved in Attribution

Primary Care Physicians



Set of CPT codes with  
PC specialty code.  
Stage 1

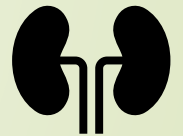
RHC & FQHC



All claims. Stage 1

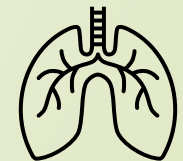
Attribution

Set of CPT codes with  
PC specialty code.  
Stage 2

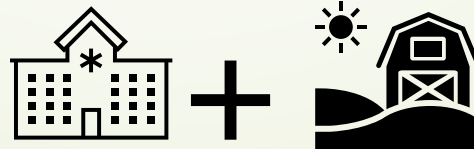


Set of CPT  
code.  
Stage 1

Specialists



Set of CPT codes. Stage 1 or  
Stage 2 based on specialty code



CAH Method II and ETA Hospitals

APCs:  
PA, NP  
CNS



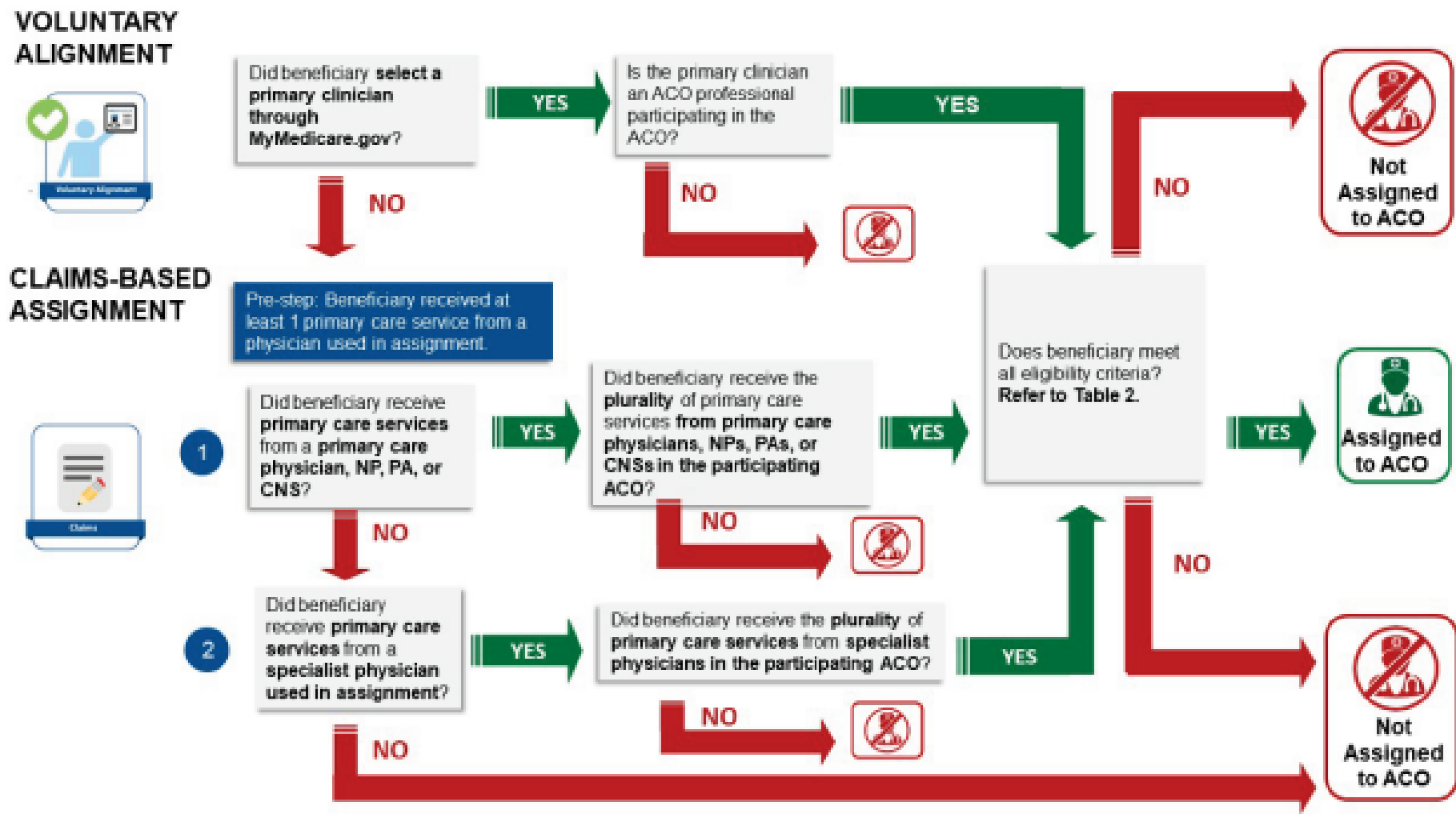


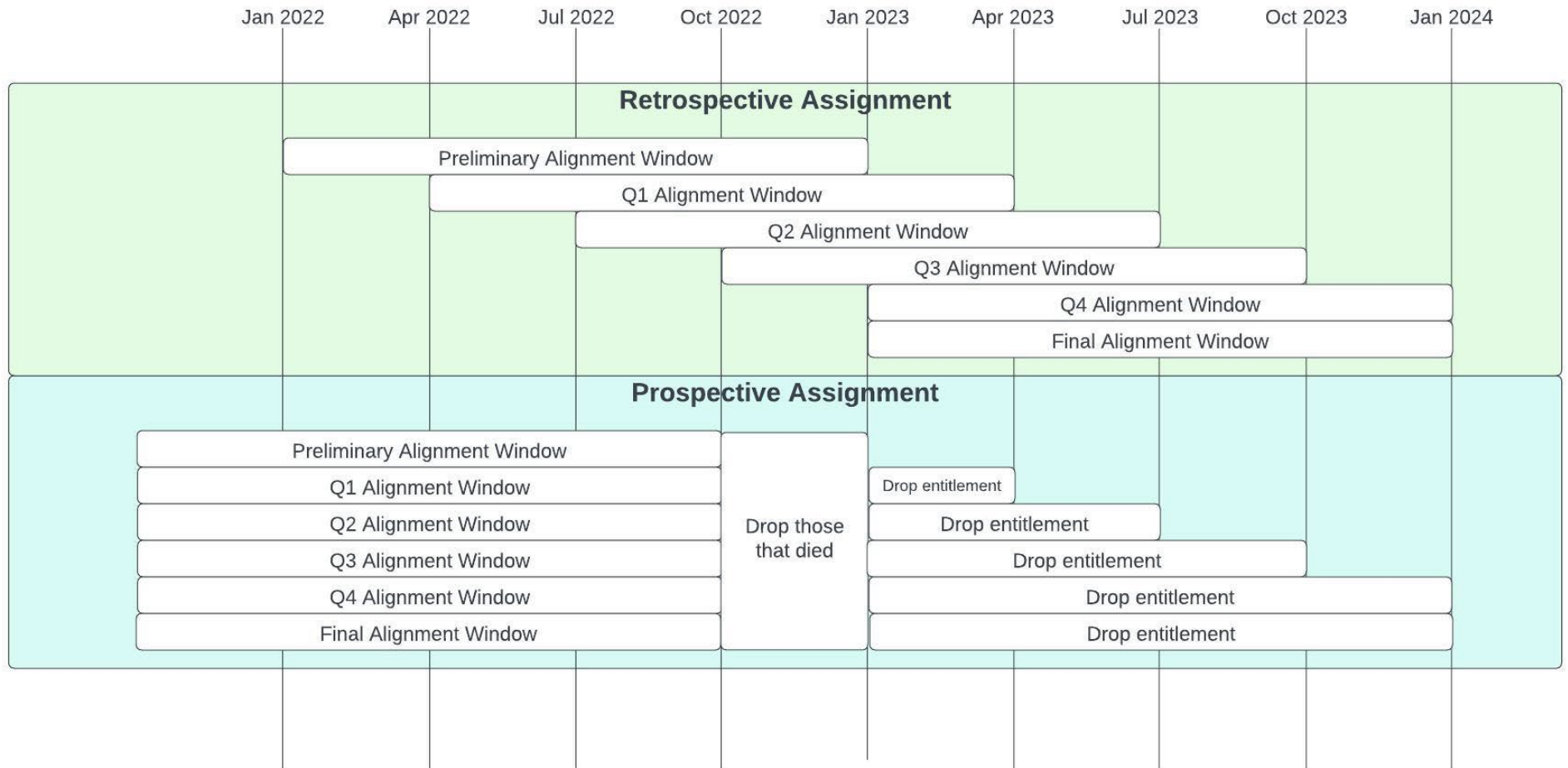
Figure 1. Voluntary alignment and claims-based assignment process flow [APPENDIX C: DATA](#)

Figure 1 from 'SHARED SAVINGS AND LOSSES, ASSIGNMENT AND QUALITY PERFORMANCE STANDARD METHODOLOGY' <https://www.cms.gov/files/document/medicare-shared-savings-program-shared-savings-and-losses-and-assignment-methodology-specifications.pdf-2>



# MSSP

## Retrospective and Prospective Alignment





# REACH Attribution Differences

- ▶ All prospective with 2-year alignment window
  - ▶ Alignment years weighted (one-third and two-thirds)
- ▶ APCs can 'trigger' alignment (i.e., No requirement to see a physician in the year)
- ▶ 2-stage but PCP has to be 10% or more of allowed charges for stage 1
- ▶ Limited to beneficiaries in the service area
- ▶ High-Needs population alignment (not covered here)

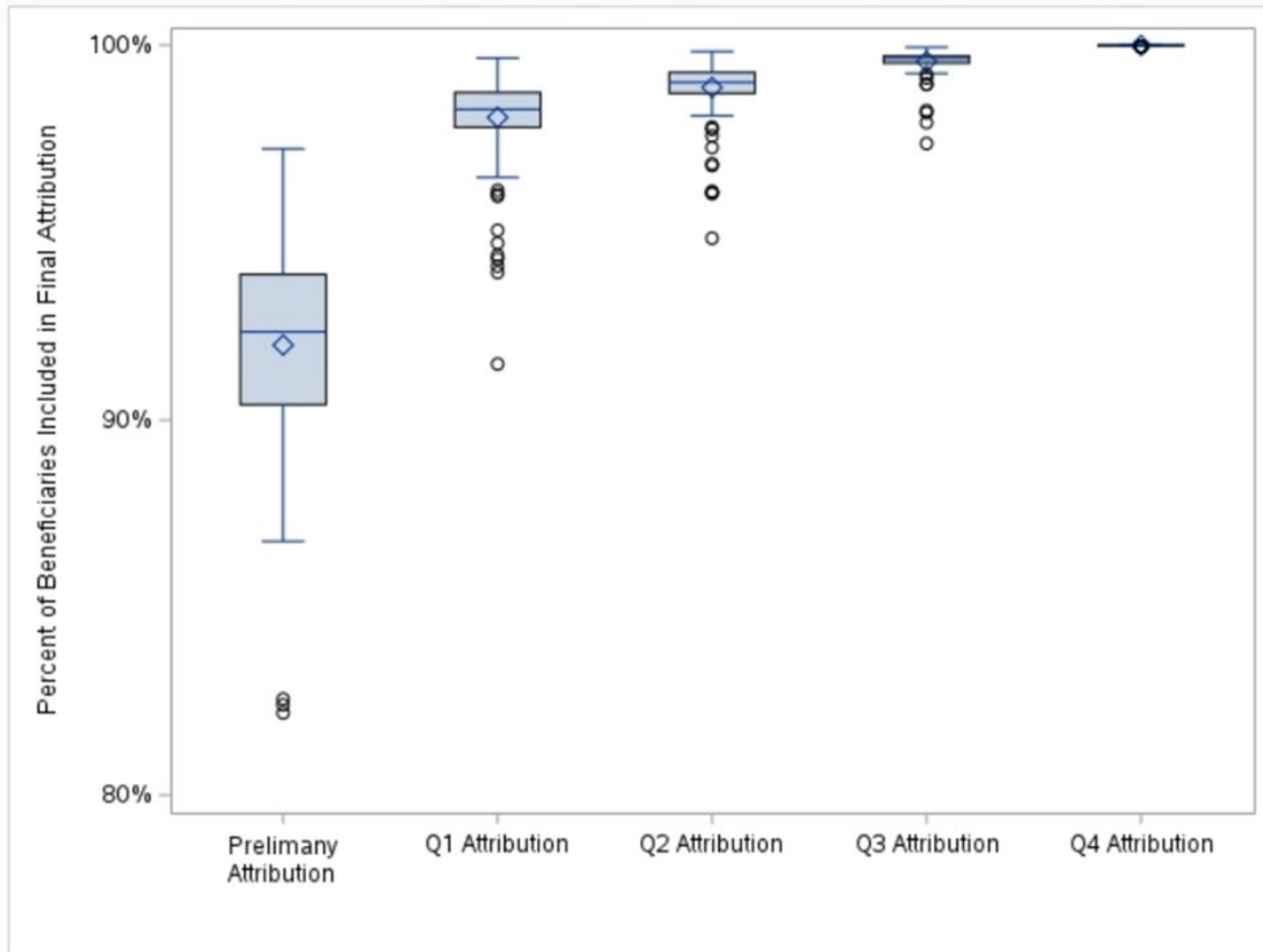




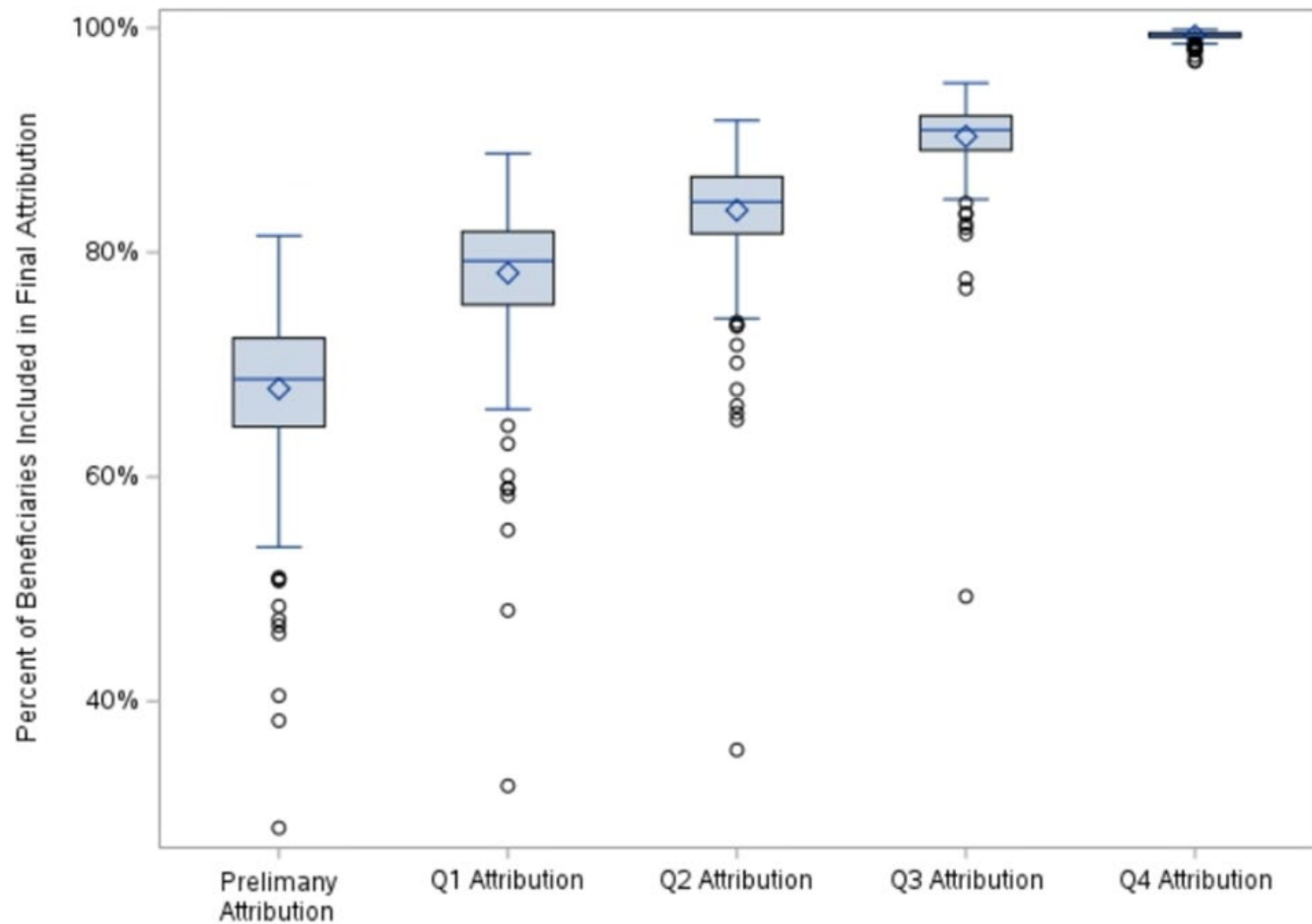
# Beneficiary Retention

- ▶ An important measure to assess whether providers are delivering the results and transforming patient experience.
- ▶ A tool to maximize the impact of care management and coordination, disease management and other initiatives programs
- ▶ Increasing beneficiary retention will enable a more accurate evaluation of the clinical and quality improvement initiatives that take several months to impact patient outcomes

Distributions of Prospectively Aligned 2021 MSSP ACOs (N=150)

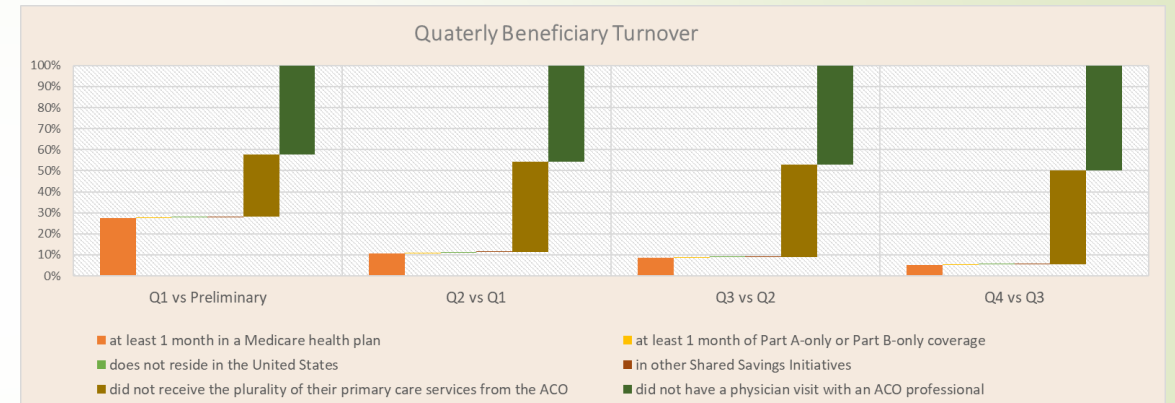


Distributions of Retrospectively Aligned 2021 MSSP ACOs (N=325)



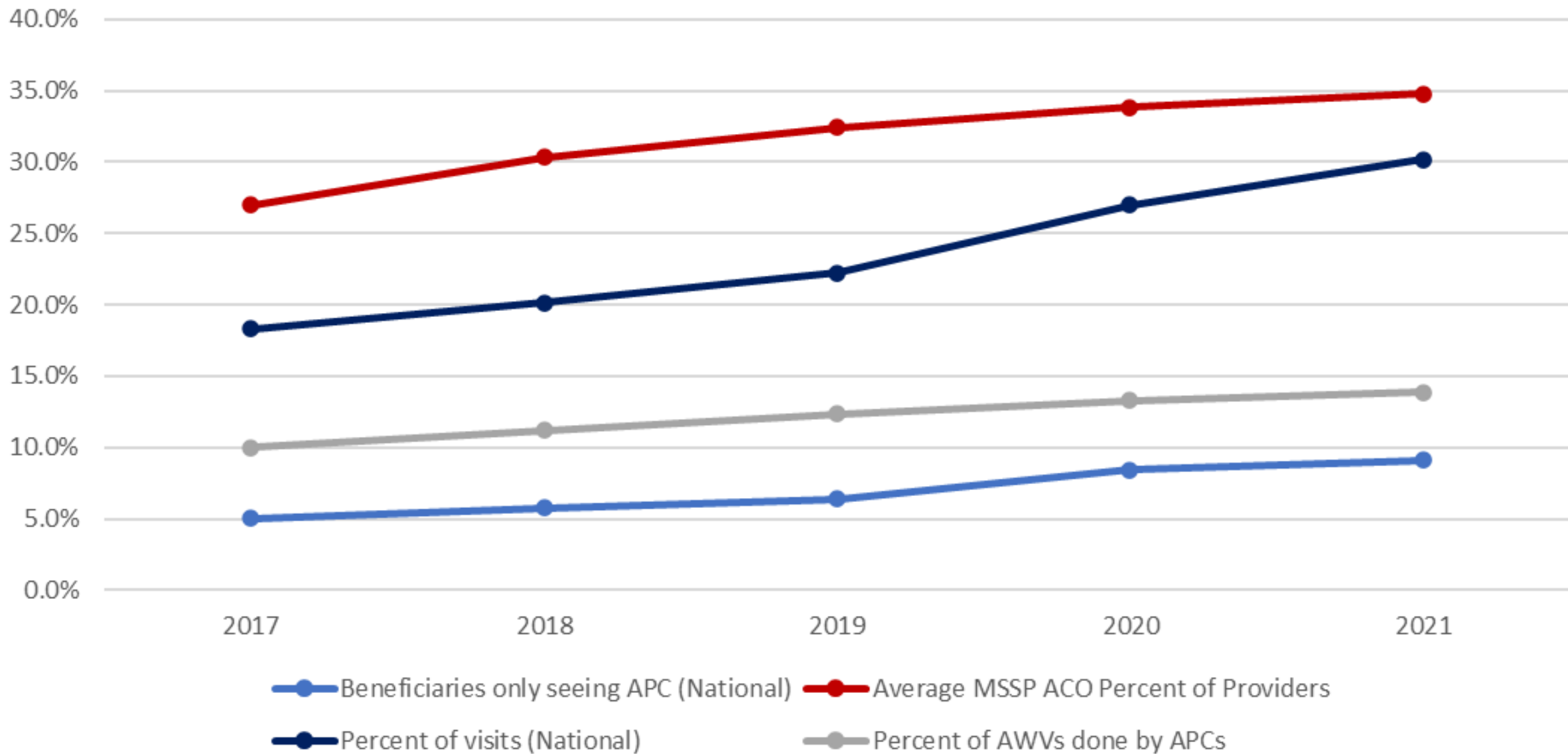
# Beneficiary Turnover Analysis

- Entitlement vs primary care services
- Higher percentage of loss in assignment due to entitlement in Q1, primary driven by beneficiaries moving to Medicare Advantage at the start of the year
- Focus on beneficiaries who drop from rosters due to not having any primary care during the year or not seeing ACO providers for primary care services



Source: Collaborative Health Systems experience across 2020-2022 MSSP ACOs with retrospective attribution.

## Advanced Practicing Clinician (APC) Usage







# Examples of data analysis to improve retention and reduce churn

- ▶ Monitor beneficiary retention/churn by practice/ provider using quarterly rosters
- ▶ Use weekly/monthly claims to monitor year-to-date primary care services rendered by ACO participating providers
- ▶ Monitor leakage rate of primary care services to providers outside of your network
- ▶ Identify if snowbirds may impact your attribution
- ▶ Use CMS's aggregated reports if unable to set up claims-based analysis
- ▶ Consider building predictive model



# Voluntary alignment

- ▶ Opportunity to grow ACO assignment
- ▶ Before setting up initiative, consider the program and if there is an option for paper alignment (i.e. ACO Reach)
- ▶ For ACO Reach may also see an impact from increase in voluntary alignment as a result of benchmark methodology - voluntary-aligned beneficiaries are based on rate book
- ▶ For FQHC the voluntary alignment is minimal



# ACO FQHC attribution and retention

- ▶ Importance of FQHC Attribution:

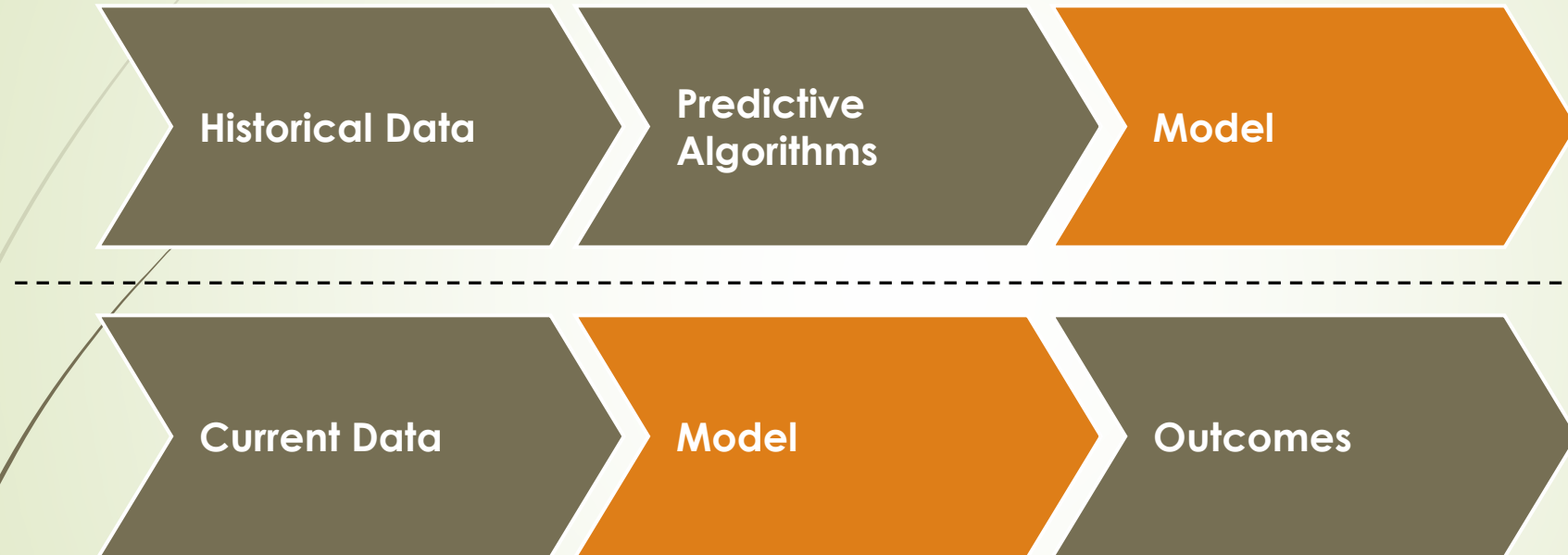
- ▶ FQHCs serve a large number of low-income and uninsured individuals, who often have complex health needs and may require extensive care coordination.
- ▶ By attributing FQHC patients to an ACO, the ACO gains a more comprehensive view of the patient population they serve, including those with socioeconomic challenges.
- ▶ FQHC attribution enhances the ACO's ability to identify care gaps, address health disparities, and implement targeted interventions to improve outcomes for vulnerable populations.
- ▶ It allows ACOs to assess the impact of their initiatives on FQHC patients and evaluate the effectiveness of their care delivery models.

# Strategies for FQHC Attribution and Retention in ACOs

- ▶ Collaboration and Data Sharing:
  - ▶ ACOs should establish strong partnerships and collaborations with FQHCs to facilitate data sharing and care coordination.
- ▶ Patient Engagement and Education:
  - ▶ ACOs should prioritize patient engagement initiatives tailored to the specific needs of FQHC patients.
  - ▶ Implementing culturally sensitive educational programs can improve health literacy and empower FQHC patients to actively participate in their own care.
- ▶ Care Coordination and Navigation:
  - ▶ FQHC patients often face multiple barriers to accessing healthcare, such as transportation, language barriers, and limited resources.
  - ▶ ACOs can enhance care coordination efforts by establishing care navigation programs, e
- ▶ Quality Improvement Initiatives:
  - ▶ ACOs should incorporate quality improvement initiatives that specifically target the needs of FQHC patients.
  - ▶ Analyzing data on FQHC patients' health outcomes, utilization patterns, and adherence to preventive services can identify areas for improvement deploying care coordinators, or leveraging telehealth technologies.

# What is a Predictive Model?

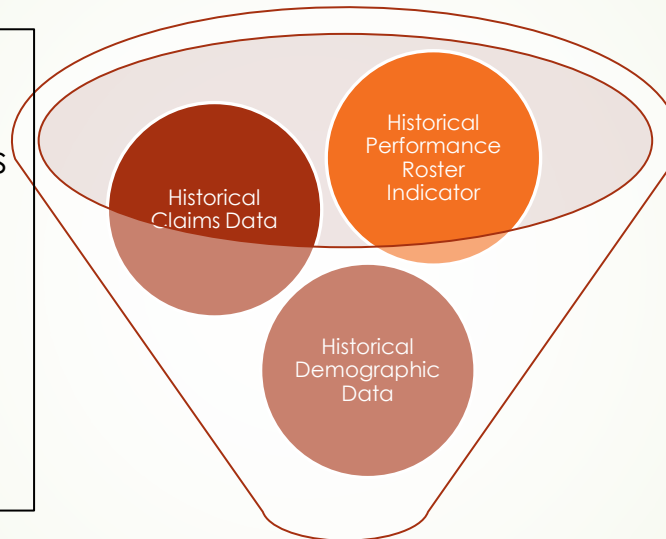
- Predictive modeling is the process of using known results to create, process, and validate a model that can be used to forecast future outcomes.



# “Stickiness” Predictive Model

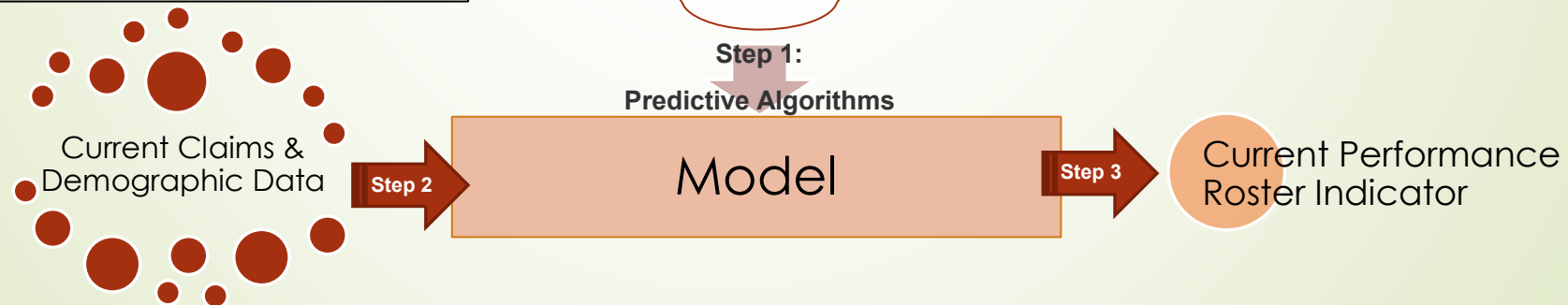
## Step 1: Predictive Algorithms

- Calculate Explanatory & Response Variables for historical performance year population.
- Create Logistic Stepwise Regression Model: Algorithms look at which Explanatory Variables impact whether or not the Beneficiary is on the Performance Year Roster (Response Variable)



**Step 2:** Calculate Explanatory Variables for current year population  
– Run through Model

**Step 3:** Current Performance Roster Indicator (Response Variable) generated  
– “Stickiness Score” output





# Appendix

# Appendix A:

## Definition of Primary Care Codes Used in MSSP Assignment

Category	HCPCS Code	HCPCS Code Description	Category	HCPCS Code	HCPCS Code Description	Category	HCPCS Code	HCPCS Code Description			
Administration of HRA	96160	Admin of patient-focused health risk assessment	Dom, Rest Home, or Home Care Plan Oversight Services	99339	Brief	Chronic Care Management (CCM) Services	99439	Non-complex chronic care mgmt. services, add 30 min			
	96161	Admin of caregiver-focused health risk assessment		99340	Comprehensive		99487	Extended care coord for complex patients (first 60 mins)			
Office or Other Outpatient Visit for New Patient	99201	New Patient, brief	Home Services	99341	New Patient, brief		99489	Additional care coord for complex patients (30 mins) Comprehensive care plan			
	99202	New Patient, limited		99342	New Patient, limited		99490	establish/impl/revision/monitoring			
	99203	New Patient, moderate		99343	New Patient, moderate		99491	Chronic care monitoring service, moderate			
	99204	New Patient, comprehensive		99344	New Patient, comprehensive		G2058	Non-Complex Chronic Care Management Service			
	99205	New Patient, extensive		99345	New Patient, extensive		G2064	Comprehensive care management, physician			
Office or Other Outpatient Visit for Established Patient	99211	Established Patient, brief		99347	Established Patient, brief		G2065	Comprehensive care management, clinical staff			
	99212	Established Patient, limited		99348	Established Patient, moderate		G0506	Add work for the billing provider in face-to-face or CCM plan			
	99213	Established Patient, moderate		99349	Established Patient, comprehensive		Other	G3002	Chronic pain mgmt. 30 mins		
	99214	Established Patient, comprehensive		99350	Established Patient, extensive	Wellness Visits	G0402	Welcome to Medicare visit			
	99215	Established Patient, extensive		Telephone Visits – Online Digital or Audio Only	99350	Established Patient, extensive	G0438	Annual wellness visit			
Professional Services Provided in a Non-Skilled Nursing Facility	99304	Initial Nursing Facility Care	99421		Online digital, Established Patient, 5–10 mins	G0439	Annual wellness visit				
	99305	Initial Nursing Facility Care	99422		Online digital, Established Patient, 10–20 mins	Transitional Care Management Services	99495	Communication (14 days of discharge)			
	99306	Initial Nursing Facility Care	99423		Online digital, Established Patient, 21+ mins		99496	Communication (7 days of discharge)			
	99307	Subsequent Nursing Facility Care	99424		Principal Care Management (PCM)	Depression and alcohol misuse	G0442	Annual alcohol misuse screening			
	99308	Subsequent Nursing Facility Care	99425		Principal Care Management (PCM)		G0443	Annual alcohol misuse counseling			
	99309	Subsequent Nursing Facility Care	99426		Principal Care Management (PCM)		G0444	Annual depression screening			
	99310	Subsequent Nursing Facility Care	99427		Principal Care Management (PCM)	Prof Services in ETA Hosp	G0463	Professional Services Provided in ETA Hospitals			
	99315	Nursing Facility Discharge Services	99437		Principal Care Management (PCM)		Prolonged Care for Outpatient Visit	99354	Prolonged visit, first hour		
	99316	Nursing Facility Discharge Services	Cognitive Assessment / Care Plan Services		99483	Cognitive assessment and care plan services		99355	Prolonged visit, additional 30 mins		
	99318	Other Nursing Facility Care		Behavioral Health Integration (BHI) Services	G2214	Psychiatric collaborative care management		G2212	Prolonged visit, additional 15 mins		
Domiciliary, Rest Home, or Custodial Care Services	99324	New Patient, brief					99484	Monthly services using BHI models	G0317	Prolong nursing fac eval 15m	
	99325	New Patient, limited					99492	Initial psychiatric collab care mgmt., first 70 mins	G0318	Prolong home eval add 15m	
	99326	New Patient, moderate					99493	Subseq psychiatric collab care mgmt., first 60 mins	Advance Care Planning	99497	ACP first 30 mins (subject to excl if overlapping inp stay)
	99327	New Patient, comprehensive					99494	Initial or subseq psychiatric collab care mgmt., add '30 mins		99498	ACP add 30 mins (subject to excl if overlapping inp stay)
	99328	New Patient, extensive					Virtual check-ins	G2214	Psychiatric collaborative care management	G2010	Remote evaluation, Established Patient
	99334	Established Patient, brief								G2012	Brief comm technology-based serv , 5-10 mins of med disc
	99335	Established Patient, moderate								G2252	Brief comm technology-based serv , 11-20 mins of med disc
	99336	Established Patient, comprehensive									
	99337	Established Patient, extensive									

Source: <https://www.cms.gov/files/document/medicare-shared-savings-program-shared-savings-and-losses-and-assignment-methodology-specifications.pdf-2>



# Appendix B:

## Definition of Providers Used in MSSP Assignment

**Table 1.** Applies to Non-FQHC/RHC claims\*, defines a primary care physician, Assignment Step 1, specialists, Assignment Step 2.

**\*All FQHC/RHC providers are treated as primary care physicians.**

SPECIALTY CODE	DESCRIPTION	PRIMARY CARE PHYSICIAN (STEP 1)	SPECIALIST (STEP 2)
01	<b>General practice</b>	Yes	No
06	Cardiology	No	Yes
08	<b>Family practice</b>	Yes	No
11	<b>Internal medicine</b>	Yes	No
12	Osteopathic manipulative medicine	No	Yes
13	Neurology	No	Yes
16	Obstetrics/gynecology	No	Yes
23	Sports medicine	No	Yes
25	Physical medicine and rehabilitation	No	Yes
26	Psychiatry	No	Yes
27	Geriatric psychiatry	No	Yes
29	Pulmonary disease	No	Yes
37	<b>Pediatric medicine</b>	Yes	No
38	<b>Geriatric medicine</b>	Yes	No
39	Nephrology	No	Yes
46	Endocrinology	No	Yes
70	Multispecialty clinic or group practice	No	Yes
79	Addiction medicine	No	Yes
82	Hematology	No	Yes
83	Hematology/oncology	No	Yes
84	Preventive medicine	No	Yes
86	Neuropsychiatry	No	Yes
90	Medical oncology	No	Yes
98	Gynecologist/oncologist	No	Yes

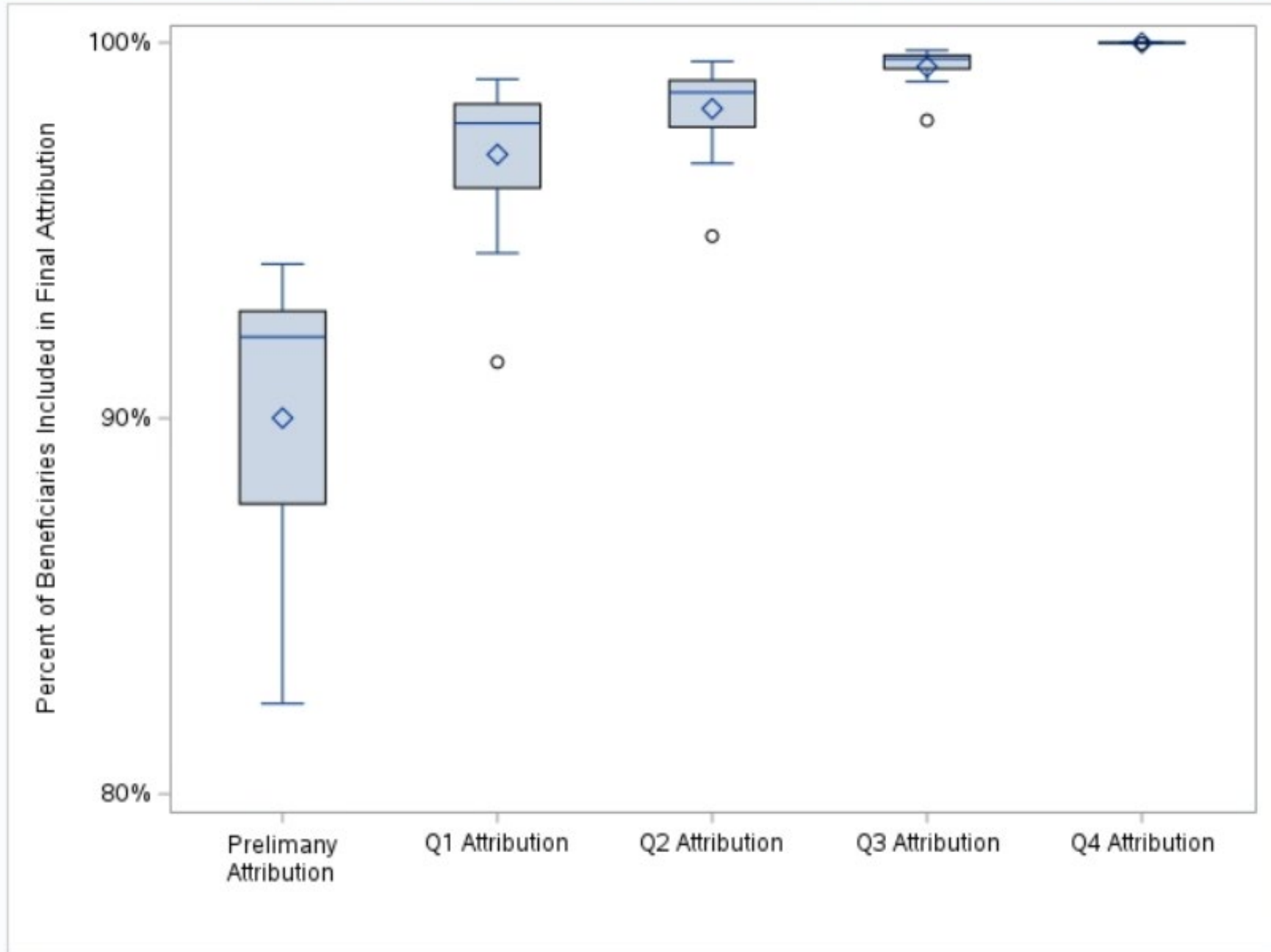
**Table 2.** Specialty codes for non-physician practitioners included in the definition of an ACO professional used in Assignment Step 1

SPECIALTY CODE	DESCRIPTION
50	Nurse practitioner
89	Clinical nurse specialist
97	Physician assistant

**Table 3.** The bill types for selecting carrier (physician/supplier Part B), Method II CAH, FQHC, RHC, and ETA institutional claims

SPECIALTY CODE	DESCRIPTION
Method II CAH Claims	Type of bill 85X with the presence of one or more of the following revenue center codes: 096x, 097x, and/or 098x
RHC Claims	71x bill types
FQHC Claims	77x bill types
ETA Claims	13x bill types (from ETA hospitals)

### Distributions of Prospectively Aligned 2021 MSSP ACOs: High FQHC/RHC Involvement (N=11)



# Distributions of Retrospectively Aligned 2021 MSSP ACOs: High FQHC/RHC Involvement (N=37)

