

NAACOS Quarterly Call with Partners



December 12, 2024

Agenda



Welcome

Presented by: MaryJane Thomas, Membership Director

NAACOS Advocacy Update

Presented by: Aisha Pittman, Senior Vice President of Government Affairs

2025 Partner Prospectus

Presented by: MaryJane Thomas, Membership Director

Spring Conference Update

Presented by: Emily Perron, Events Manager

NAACOS Education Update

Presented by: Melody Danko-Holsomback, Vice President of Education

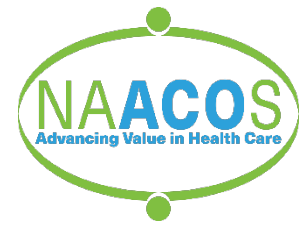
NAACOS CEO Update

Presented by: Jennifer Rotchford, Senior Vice President of Operations

What is an ACO? Educational Segment

Presented by: Alyssa Neumann, Senior Analyst, Regulatory Affairs

Q&A



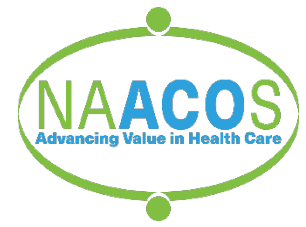
NAACOS Advocacy Update



NAACOS Advocacy Update



- Preparations underway for Trump Administration and 119th Congress
 - ICYMI: [NAACOS election webinar](#)
 - Reach out if you're interested in engaging in NAACOS advocacy
- Seeking subject matter expertise from NAACOS business partners
 - MSSP quality reporting mechanisms—eCQMs, MIPS CQM, Medicare CQM
 - Changes in the health IT landscape



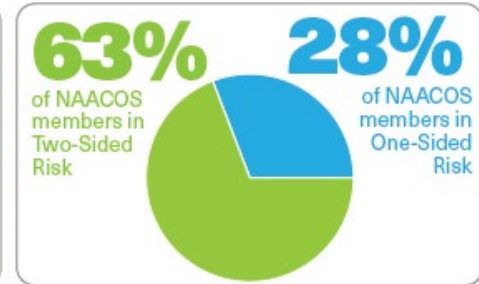
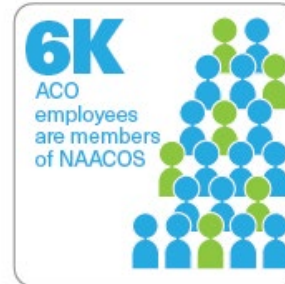
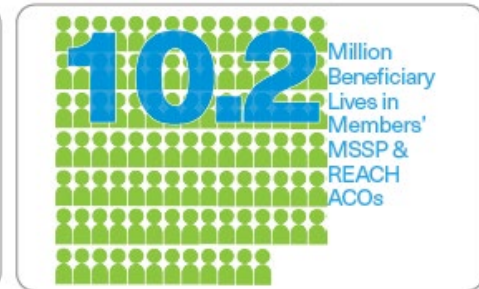
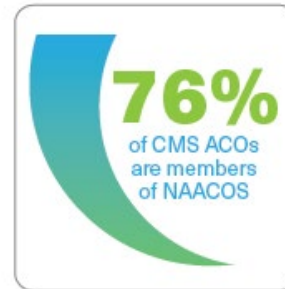
2025 Partner Prospectus

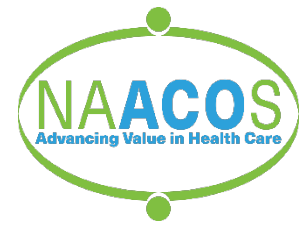


2025 Partner Prospectus



- [Partner Prospectus](#) now available with 2025 sponsorship and exhibit opportunity and rates
- New opportunities added, including boot camp commercials and sponsored social media posts





Spring Conference Update



Spring 2025 Conference Information



- April 22-24, 2025 in Baltimore, MD
 - Note this is a Tuesday - Thursday
- Expecting ~700 attendees
 - Clinical leaders of ACOS
 - Administrators of ACOs
 - Partners in ACOs
 - Value Based Care providers
 - Executives considering the ACO model
 - Payers
- Attendee Breakdown:
 - ACO: 70%
 - Vendor: 27%
 - Other: 3%

Spring 2025 Conference Update

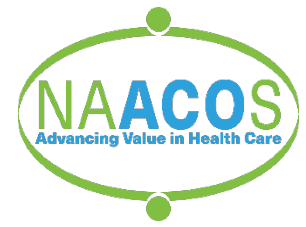


- NAACOS Partners are the only non-ACOs allowed to sponsor and exhibit during the conference. Partners can register two attendees per conference.
- Partnership includes a complimentary table at one conference per partnership term. Reservations are open and are first come, first served. Contact eperron@naacos.com to reserve.
- Agenda includes several coffee breaks and a lunch break each day, and a reception for attendees to network with exhibitors.

Spring 2025 Conference Update Con't



- Whova App:
 - Complimentary lead generation through our conference app
 - Opportunity to purchase app alerts sent by NAACOS in the app to draw attendees to your exhibit space.
 - Ads can be up to 100 words and contain one image
 - Sent to all registered attendees' phone and email, both virtual and in person
 - Maximum of 5 on Wednesday and 2 on Thursday
 - \$2,500 each
- All exhibitor logistics information will be included in the Exhibitor Fact Sheet on our website as the conference gets closer.



NAACOS Education Update



Boot Camp Opportunities



- New educational opportunities for Partners:
 - Partners can view ACO Fundamentals on demand education
 - Partner staff may register and participate as learners in Boot Camp 101 events.
 - [Find out more](#)
- Sponsorship Opportunities:
 - **Boot Camp 201:** Two sponsors per track. In-person in February each year, 100 ACO participants per track, joint meals and receptions. No partners other than sponsors may participate.
 - February 2025 – Clinical Operations track available. Contact mjthomas@naacos.com for information
 - Opportunity to book for 2026 will open in Summer 2025.
 - **Boot Camp 101:** 10-minute sponsor space on virtual event
 - Next event Summer 2025, bookings will open in early 2025

ACO Showdown



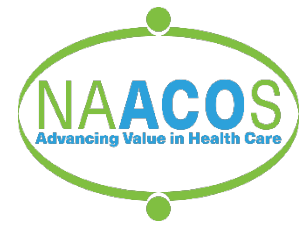
- Showcase your product via client innovation in this sponsored competition event.
- Recording available to member and non-members on our website [here](#)
- Participating client does not need to be a NAACOS member (As long as they are an ACO or VBC entity)
- Live event open to members and non-members
- Find more information and sponsorship form [here](#)

ACO Showdown or Boot Camp Questions?



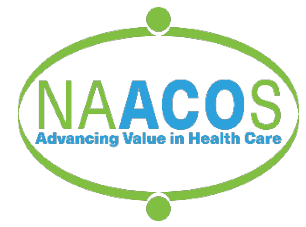
Contact:

- Melody Danko-Holsomback, VP of Education, NAACOS:
mdholsomback@naacos.com
- MaryJane Thomas, Membership Director, NAACOS:
mjthomas@naacos.com



NAACOS CEO Search Update





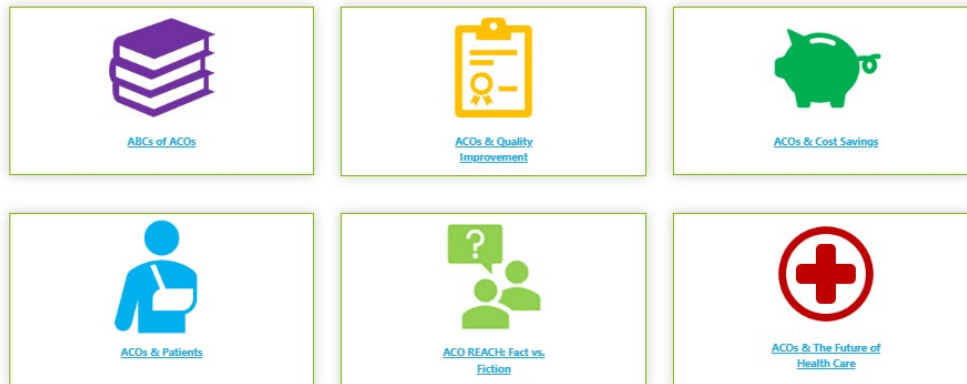
What is an ACO? Educational Segment



What is an ACO?

- [ACOs 101 Educational Video](#)
- [FAQs about ACOs](#)
- Many educational resources open to partners on the [NAACOS website](#)

NAACOS Factsheets



Questions?

